



Facilitating Investment into the United States

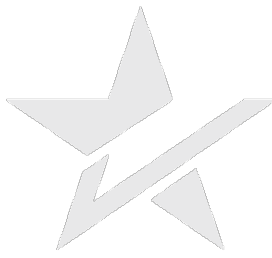
Swiss-US Energy Innovation Days

August 23, 2017

New York, NY



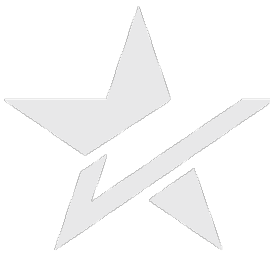
SelectUSA Mission



SelectUSA promotes and facilitates foreign direct investment in the United States.



Who We Are



OUR TEAM

U.S. DEPARTMENT OF COMMERCE – INTERNATIONAL TRADE ADMINISTRATION

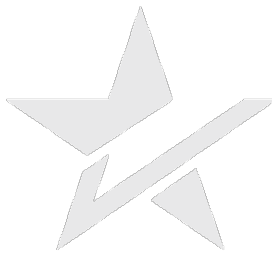
SelectUSA HQ: <http://www.selectusa.gov/our-team>

Commercial Service (70+ International Offices, 100+ Domestic Offices)

Global Markets Regional Offices and ITA Industry & Analysis

INTER-AGENCY INVESTMENT WORKING GROUP

Brings together more than 20 US Government Agencies and programs to coordinate activities to promote business investment and respond to specific issues that affect business investment decisions

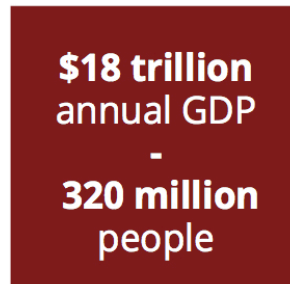


WHY INVEST

in the United States?



**World's most attractive
consumer market**



\$18 trillion
annual GDP
-
320 million
people



Free trade agreements
with 20 nations



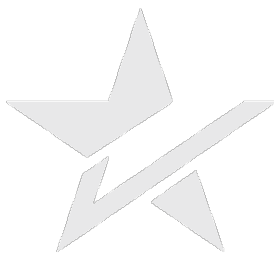
Transparent, fair, and stable
business environment



**Unparalleled climate
for innovation**

Strong
**intellectual
property**
protections

Rankings Snapshot

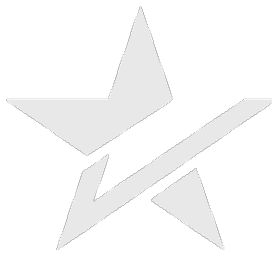


#1 — Top ranked country by international business investors for the 5th year in a row
- *A.T. Kearney 2017 FDI Confidence Index*

#1 — Global Entrepreneurship & Development Institute's Global Entrepreneurship Index 2017

7 of the **top 10** Universities in the World are U.S. Institutions
- *Times Higher Education World Reputation Rankings 2016-2017*

Advanced Energy Market in the U.S.



2016
\$199 Billion market

Energy Supply

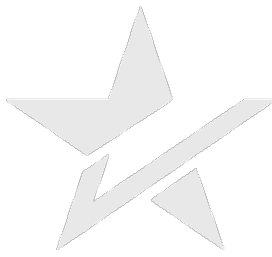
- Advanced Electricity Generation
\$52.2 billion
- Electricity and Delivery and Management
\$19 billion
- Advanced Fuel Production
\$28.9 billion
- Advanced Fuel Delivery
\$178 million

Energy Demand

- Building Efficiency
\$68.8 Billion
- Advanced Transportation
\$21.8 billion
- Advanced Industry
\$8.3 billion

Source: Advanced Energy Economy, Navigant Research

Energy Innovation Ecosystem



Consortium of clean energy focused incubators across the country that have supported over 500 companies to date. Works in partnership with Electric Power Research Institute and National Renewable Energy Laboratory

Funding & Revenue

More than \$1 billion in funding and \$330 million in revenue.

Economic Impact

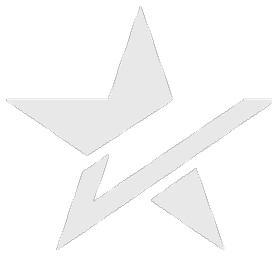
Nearly 3,000 direct jobs

Mentors and Stakeholders

More than 500 mentors and strong connections with industry.

Acceptance Rates

Around a 10% acceptance rate for companies



FDI in Alternative/Renewable Energy

278 Announced greenfield alternative/renewable FDI projects in the United States from June 2012 to June 2017

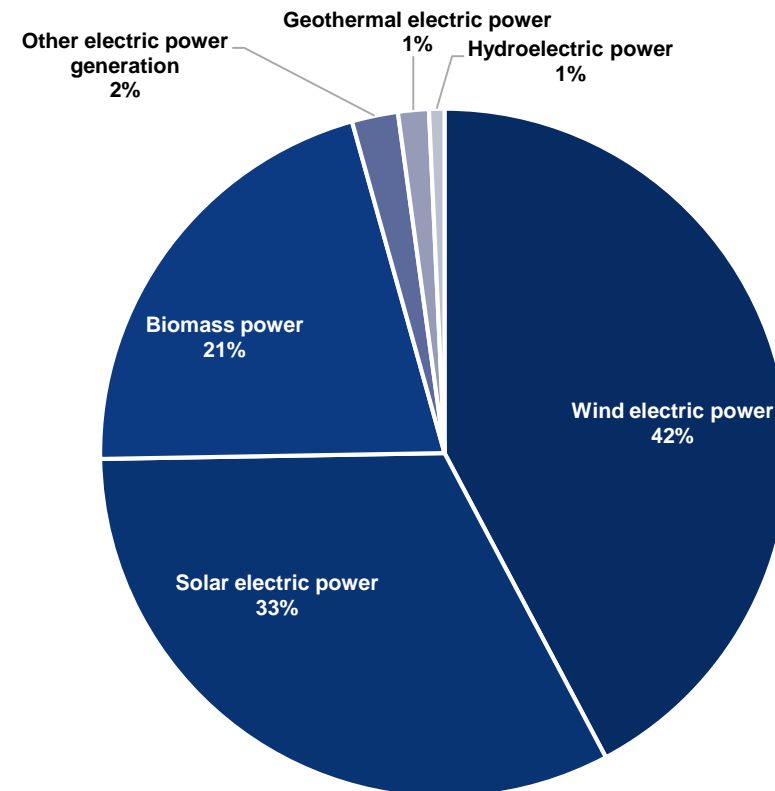
Top 10 Source Markets

Source Market	Number of Projects
Spain	41
Canada	35
Germany	28*
UK	28*
France	26
Italy	21
Portugal	14
Israel	12
China	11*
Australia	11*

Top 10 Destination States

Destination State	Number of Projects
California	45
Texas	36
Kansas	14*
Illinois	14*
Oklahoma	13
Arizona	9
Colorado	8
Nevada	7*
Pennsylvania	7*
Massachusetts	7*

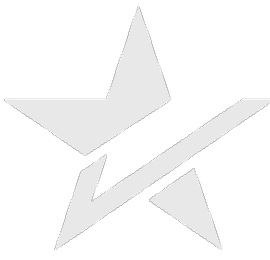
Industry Sub-Sectors



*In the event that two locations are tied for number of announced FDI projects, the tie is broken by the total capital investment

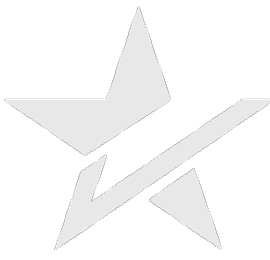
Source: fDi Markets. Accessed 18 August 2017. <https://www.fdimarkets.com/>

How SelectUSA Can Help



Our Clients

- International companies planning to establish operations in the United States and existing investors
- State, regional, local economic development organizations



Services for Companies



Actionable information to support business decisions

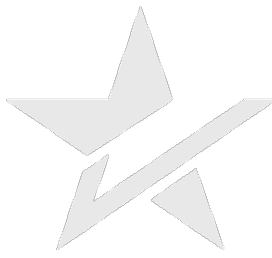


Platform For Connections to on-the-ground expertise at the local level



Navigating the federal system to help with questions or concerns about rules and regulations

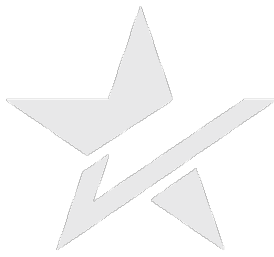
Company Client Examples



Kudelski Group of Switzerland Second Global Headquarters Phoenix



SELECTUSA INVESTMENT SUMMIT



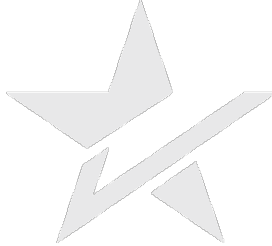
As of January 2017, companies that participated in the 2013-2016 SelectUSA Summits have announced over

\$20.6 BILLION worth of greenfield investments.

“We had a shortlist of 5 States which we were considering doing business in and the Summit helped us narrow this down to 1. This would otherwise have taken me months of work which I did in about 2 days by meeting with representatives in each State and discussing our requirements with them. I would wholeheartedly recommend it to anyone looking to set up in the USA.”

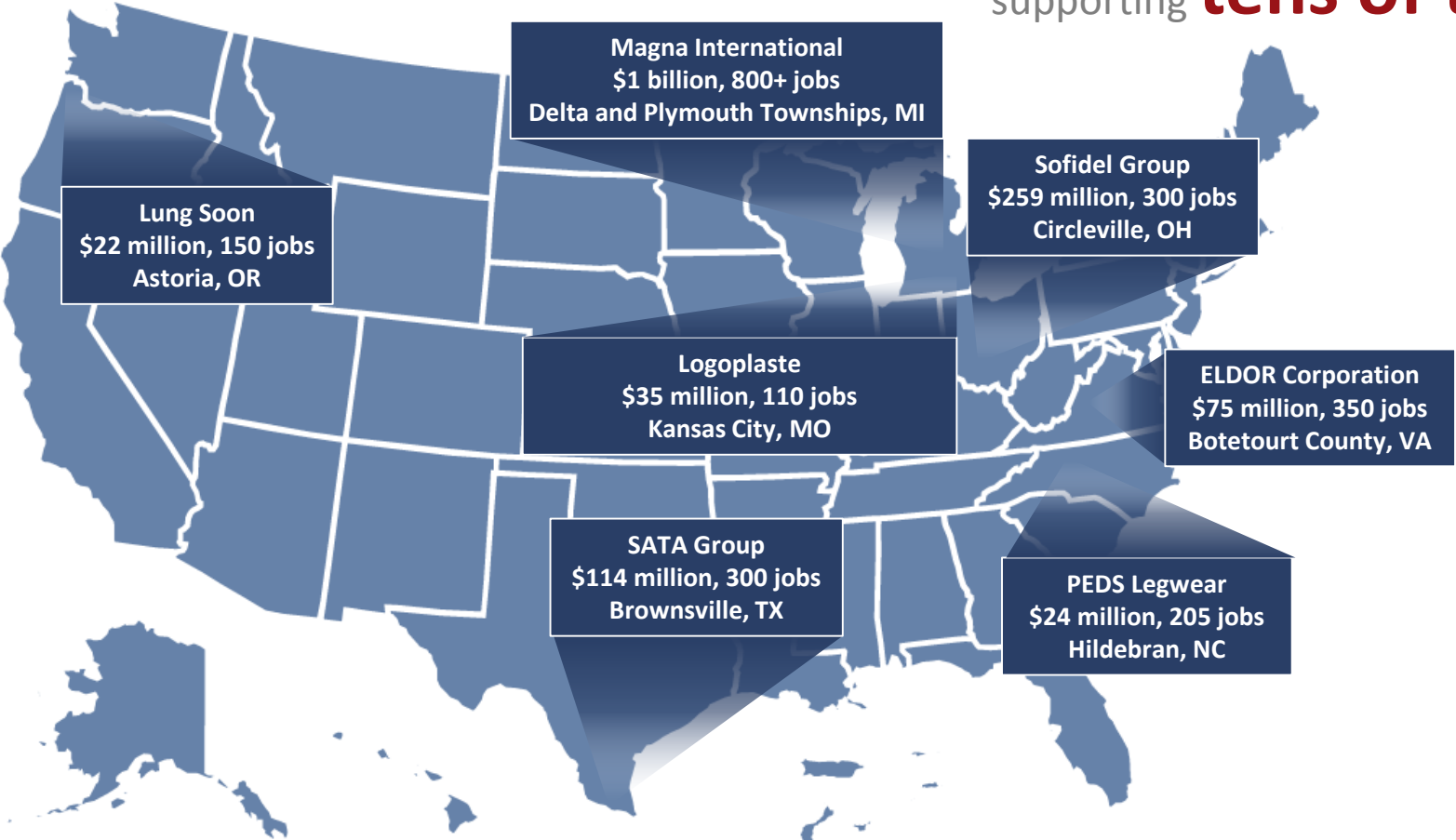
- ReAgent
Chemical Manufacturing firm in UK

OUTCOMES



Since its inception, SelectUSA has assisted in facilitating **over \$23 billion** in client verified investment...

supporting **tens of thousands** of U.S. jobs.



Contact Us

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